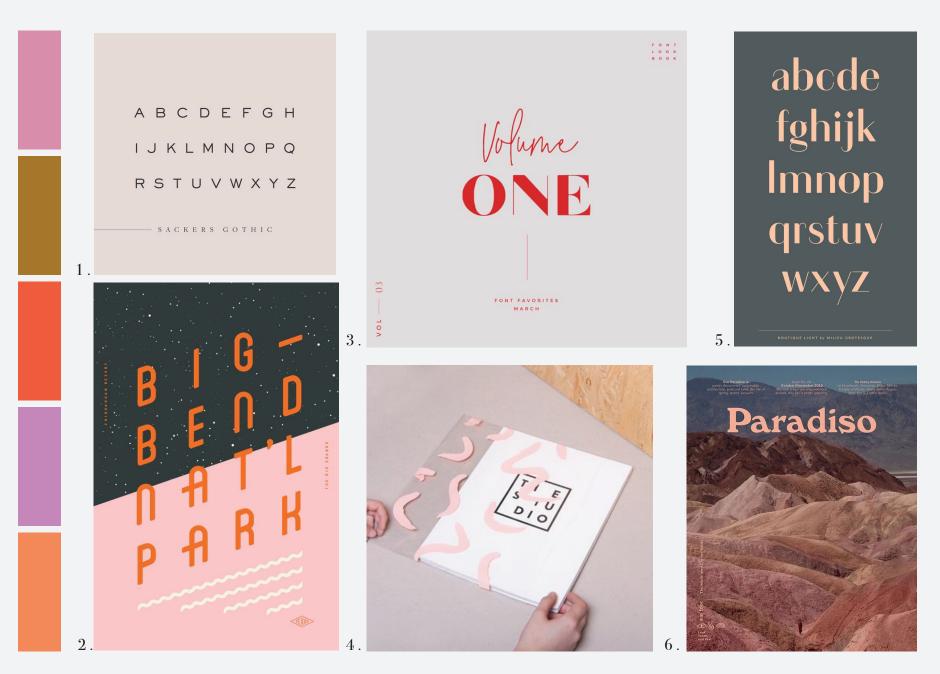


WOMEN + type



slide 1 — mood board

company : neenah paper

Headquartered near Atlanta, GA, Neenah. Inc. is entirely focused on the premium paper market. We are committed to producing only superior quality products and developing new technologies that meet the needs of designers, consumers, printers, and merchants. It is our goal to ensure that paper remains a vital and vibrant medium of expression.



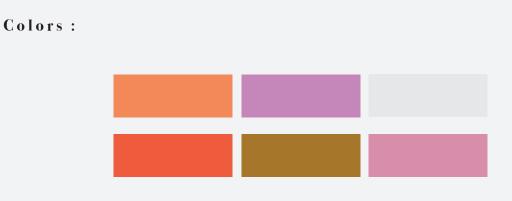
CANVAS

Main / Body :

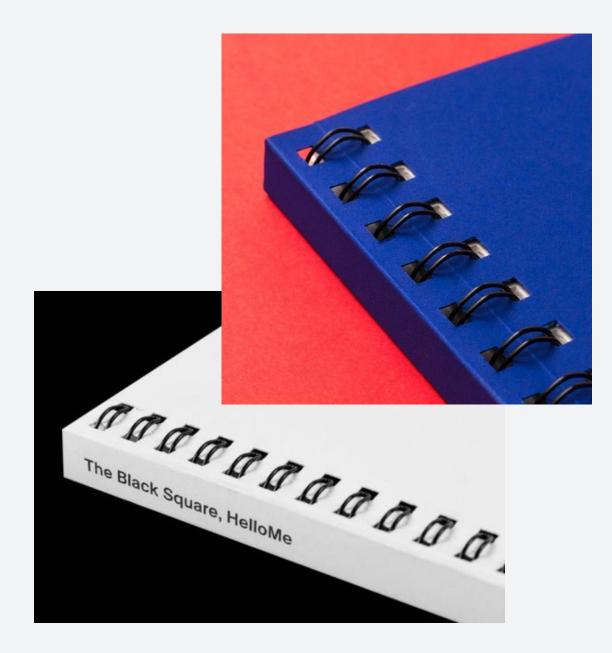
bodoni book

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slide 2 — brand study

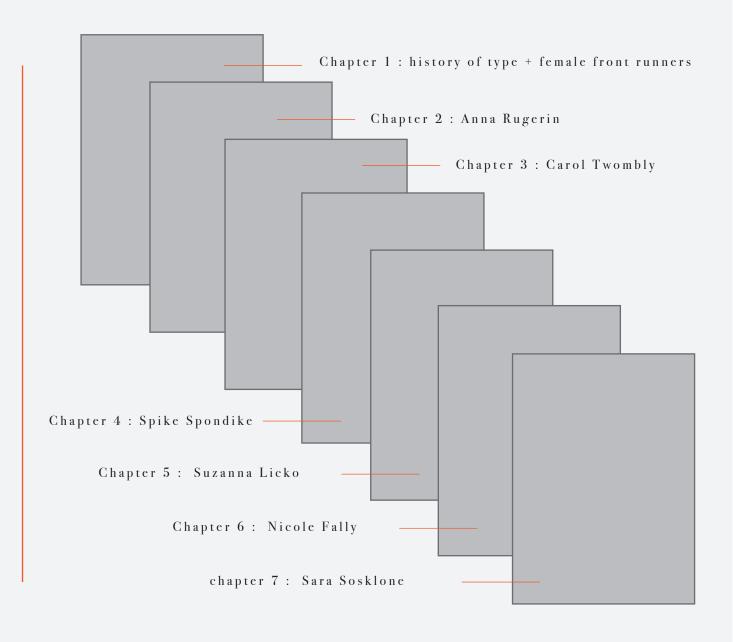


COVER

Mostly covered, Wire-O, with the wire frame being emphasized as a aesthetic statment, in conjunction with the paper color / choice.

CHAPTERS

Beginning with a historical overview, from Mideivel to modern, with how women have progressed from assisting their husbands, to creating some of the most used fonts in Adobe.



slide 3 —— chapters

TWOMBLY



Each biographical image of the font designer will have the same paper, in black and white, with silver foil highlighting an object of specific or suggested importance.

Additional images that lend to the inspiration of the typography created. For example, Lithos was inspired by text inscriptions found on ancient greek architecture, simliar to the Parthenon.



slide 3 —— chapters

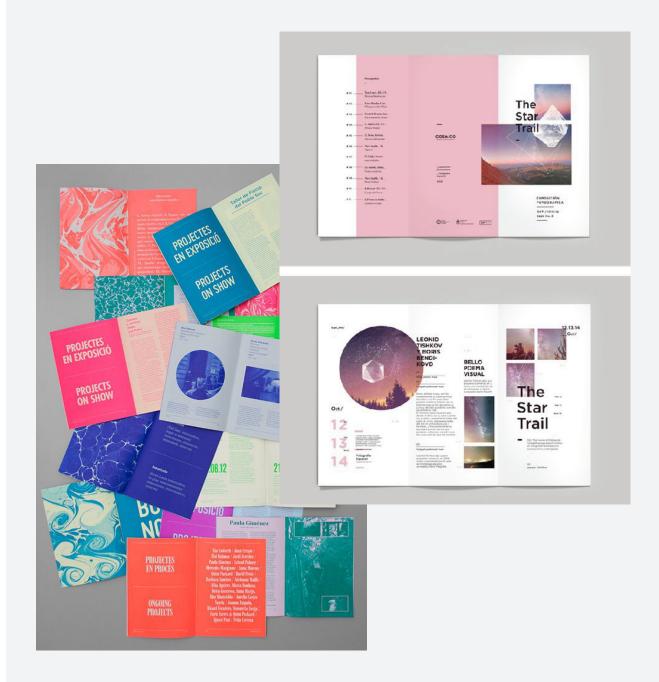
TWOMBLY

be either perforated, or simple OCTOBER 8, 2017 used to just touch. Paradiso

Physical / tactile examples that are additonal / small pages. These can







COLOR + **LAYOUT**

Additional ideas for color useage, and layouts.

ACOUTREMONTS

Additional ideas special paper use, inserts, and foil.









